

**IN THE CLAIMS:**

Please amend the claims as indicated. A complete set of the claims is included below, reflecting added subject matter (*underlining*) and deleted subject matter (*strikethrough*), as well as the current status of each claim. This listing of claims will replace all prior versions, and listings, of claims in the application:

1-62. (Canceled)

63. (Currently Amended) A traffic control system for enabling communication exchanges between at least one inquiring user at an inquiring user terminal and at least one responder site with video data relating to subject matter for communication, the traffic control system for use with a public telephone system to enable communication exchanges between user terminals and sites at remote locations, related to consummating a communication, the traffic control system comprising:

an interface for establishing communications through the public telephone system including a wireless mobile network involving a user and a responding site and for receiving inquiry data from a user at active inquiring user terminals including mobile terminals using the wireless mobile network and users at dial-up telephone terminals using a caller paid telephone line and wherein the inquiry data includes identification data and type of subject matter data for communication relating to an area of interest ~~created~~ expressed by the user;

memory storage to receive and store responder data including data relating to different subject matter for communication relating to areas of interest; and

a processor to control, manage and interconnect with remote inquiring user terminals and responder sites, and to selectively provide video data for display by an active inquiring user terminal in accordance with types of subject matter for communication relating to the area of interest as ~~created~~ indicated and communicated from an inquiring user terminal pursuant to a possible communication.

64. (Previously Presented) A traffic control system according to claim 63 wherein the subject matter for communication involves goods or services.

65. (Previously Presented) A traffic control system according to claim 64 wherein a user may accomplish a commercial transaction for goods or services.

66. (Previously Presented) A traffic control system according to claim 64 wherein the inquiry data includes an indication of the amount that a buyer is willing to pay for a good or service.

67. (Previously Presented) A traffic control system according to claim 66 wherein the amount that a buyer is willing to pay is expressed as a maximum amount.

68. (Previously Presented) A traffic control system according to claim 63 wherein the subject matter for communication relates to persons.

69. (Previously Presented) A traffic control system according to claim 68 wherein the subject matter relates to areas of interest expressed in a dating service.

70. (Previously Presented) A traffic control system according to claim 63 wherein the processor further interconnects an active inquiring user terminal to receive video data from another responder site.

71. (Previously Presented) A traffic control system according to claim 63 wherein the video data is dynamic.

72. (Previously Presented) A traffic control system according to claim 63 wherein the video data is high resolution still image video.

73. (Canceled)

74. (Canceled)

75. (Previously Presented) A traffic control system according to claim 63 wherein the inquiry data includes a check digit.

76. (Previously Presented) A traffic control system according to claim 63 wherein said responder data includes video data and text data for display by an active inquiring user terminal.

77. (Previously Presented) A traffic control system according to claim 63 wherein the inquiry data includes billing data for a user.

78. (Previously Presented) A traffic control system according to claim 63 wherein the interface communicates with a personal computer at a user terminal.

79. (Previously Presented) A traffic control system according to claim 63 wherein the interface provides a user relating to multiple choices for selection to comprise inquiry data.

80. (Previously Presented) A traffic control system according to claim 63 further including a wireless mobile network for receiving inquiry data from mobile terminals.

81. (Previously Presented) A traffic control system according to claim 63 further including a voice recognition unit for receiving inquiry data expressed by voice.

82. (Currently Amended) A process of traffic control for enabling communication exchanges between at least one inquiring user at an inquiring user terminal and at least one responder site with video data relating to subject matter for communication, the communication exchanges involving a public telephone system including a wireless mobile network and comprising the steps of:

interfacing user terminals and responder sites through the public telephone system to receive inquiry data from a user at an active inquiring user terminal including identification data and type of subject matter data for communication relating to persons and areas of interest ~~created and~~ expressed relating to a dating service;

receiving and storing responder data including data relating to different subject matter relating to the areas of interest; and

processing inquiry data and responder data in response to the inquiry from an active inquiring user terminal to selectively provide video data from responder data to the active inquiring user terminal in accordance with inquiry data received relating to the areas of interest.

83. (Previously Presented) A process according to claim 82 wherein the subject matter for communication involves items relating to the dating service.

84. (Canceled)

85. (Previously Presented) A process according to claim 83 wherein the inquiry data includes an indication of the amount that a buyer is willing to pay for the dating service.

86. (Previously Presented) A process according to claim 85 wherein the amount that a buyer is willing to pay for the dating service is expressed as a maximum amount.

87. (Canceled)

88. (Canceled)

89. (Previously Presented) A process according to claim 82 wherein an active inquiring terminal user is further interconnected to receive video data from another responder site.

90. (Previously Presented) A process according to claim 63 wherein at least part of the inquiry data is communicated by electronic mail.

91. (Previously Presented) A process according to claim 63 wherein the video data is dynamic.

92. (Previously Presented) A process according to claim 63 wherein the video data is high resolution still image video.

93. (Previously Presented) A process according to claim 63 wherein access to stored responder data is provided to a user using a dial-up telephone instrument.

94. (Previously Presented) A process according to claim 93 wherein access by the user involves using a caller paid telephone line.

95. (Previously Presented) A process according to claim 82 wherein the inquiry data includes a check digit.

96. (Previously Presented) A process according to claim 82 wherein said responder data includes video data and text data for display at an active inquiring user terminal.

97. (Previously Presented) A process according to claim 82 wherein the inquiry data includes billing data for a user.

98. (Previously Presented) A process according to claim 82 wherein the interfacing step includes interfacing a personal computer as a user terminal.

99. (Previously Presented) A process according to claim 82 wherein the interfacing step includes providing a user at an active user inquiry terminal with multiple choices in the selection of inquiry data.

100. (Previously Presented) A process according to claim 63 wherein the interfacing step includes interfacing mobile wireless inquiring user terminals.

101. (Previously Presented) A process according to claim 63 wherein the interfacing step includes voice recognition operations for the users.

102. (Currently Amended) A traffic control system for establishing selective communication exchanges between a plurality of inquiry user terminals and a plurality of responder sites with video data relating to select subject matter for communication, the traffic control system for use with a public telephone system including a wireless mobile network, the traffic control system comprising:

an interface to the public telephone system for receiving inquiry data from a user at an active user terminal including subject matter data with an indication for an area of interest ~~created and~~ expressed by the user, wherein the interface includes a wireless mobile station for video communication with remote wireless terminals;

a memory storage to receive and store subject matter data for the responder sites indicating area of interest; and

a processor coupled to the memory storage and the interface and including site location logic for identifying responder sites related to areas of interest as expressed in inquiry data from individual inquiring user terminals to selectively interconnect inquiring user terminals and relevant responder sites on the basis of subject matter data to thereby provide video data including dynamic video representations and still video data in addition to text data relative to the expressed inquiry data.

103. (Canceled)

104. (Previously Presented) A system according to claim 103 wherein the interface includes a voice recognition unit for communicating with the remote terminals.

105. (Previously Presented) A system according to claim 103 wherein said subject matter data comprises merchandise data.

106. (Previously Presented) A traffic control system according to claim 102 wherein said interface includes dial-up capability to dial-up a vendor terminal through said public telephone system controlled by said processor in accordance with said location logic.

107. (Previously Presented) A traffic control system according to claim 102 wherein said at least one responder site stores text data relating to merchandise and wherein said text data is selectively supplied to an active inquiry user terminal for display.

108. (Previously Presented) A traffic control system according to claim 102 wherein said inquiry data includes identification data.

109. (Previously Presented) A traffic control system according to claim 108 wherein said identification data comprises a check digit.

110. (Previously Presented) A traffic control system according to claim 108 wherein said identification data comprises a buyer e-mail address.

111. (Previously Presented) A traffic control system according to claim 108 wherein said identification data is stored by said processor for billing purposes related to a transaction.

112. (Canceled)

113. (Previously Presented) A traffic control system according to claim 102 wherein said inquiry data is from a prospective buyer includes an indication of the maximum amount that a buyer is willing to pay in a transaction.

114. (Previously Presented) A traffic control system according to claim 102 wherein said interface includes an on line computer service.

115. (Previously Presented) A traffic control system according to claim 102 further including an operator terminal.

116. (Currently Amended) A process of traffic control involving a plurality of inquiring user terminals with video display capability and a plurality of responder sites associated with defined subject matter, and further involving a public telephone system including a wireless network, the process of traffic control for the possible consummation of video communication between an inquiring user terminal and a select responder site, and comprising the steps of:

storing video recordings and text data relating to defined subject matter for responder sites and subject matter classifications relating to area of interest;

receiving inquiry data from an active inquiring user terminal including defined subject matter indications relating to an areas of interest ~~created~~ indicated by a user; and

processing inquiry data from the active inquiring user terminal to selectively establish communication with a select responder site to provide video recordings to the active user terminal relating to defined subject matter for display at the active inquiry terminal responsive to inquiry data received from the active inquiry user terminal.

117. (Previously Presented) A process of traffic control according to claim 116 further including a step of receiving inquiry data including identification of an active inquiring user terminal.

118. (Previously Presented) A process according to claim 116 wherein said process step to selectively establish communication includes dialing up a responder site through a public telephone system.



119. (Previously Presented) A process according to claim 116 including a further step of receiving identification data from an active inquiring user terminal for billing purposes related to a communication.

120. (Previously Presented) A process according to claim 116 wherein said inquiry data relates to merchandise and further includes the maximum amount that user is willing to pay in a transaction.

121. (Previously Presented) A process according to claim 116 wherein said step of receiving inquiry data includes communication through an on line computer service.

122. (Previously Presented) One or more processor readable storage devices embodying processor readable code, said processor readable code for programming a process capacity that performs a method of selectively establishing video communication through a wireless network between an inquiry telephone terminal from which communication of a desired subject matter is desired and one or more select respondent terminals for providing video data relating to certain subject matter, the method comprising the steps of:

receiving inquiry data from an inquiry telephone terminal indicating subject matter for a desired communication, as an expressed area of interest, the area of interest formulated by a user;

accessing storage capacity to provide respondent reference data relating to subject matters of desired communications: and

determining one or more select respondent terminals based on the inquiry data from an inquiry telephone terminal and the respondent reference data to provide select video communication including dynamic or still video representations and text data.

123. (Previously Presented) One or more storage devices in accordance with claim 122 wherein subject matter for a desired communication is directed to the merchandising of products or services.

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124. (Previously Presented) One or more storage devices in accordance with claim 122 further including a step of coupling an inquiry terminal to a select respondent terminal for select video communication.